DRAFT - MAY 13, 2013
Design Code Supplement #1:
Waldorf Station Design Theme & Identity

This addendum to the approved 2012 Waldorf Crossing Design Code establishes the distinctive WCTOD identity for the project to be known as **Waldorf Station** and provides standards for county use in reviewing development applications. **Waldorf Station's** identity will be created by two means as follows:

1. **High quality place-based design with a modern or contemporary rather than historical character.**
   As the approved design code requires, site and building designers shall use good design, high quality materials and careful detailing on their site and buildings. Designers shall seek to create a distinct sense of place for WCTOD. Rather than create a single thematic architectural or style for the WSTOD designers shall provide quality architecture and fit their design to its site location within the overall TOD design. A wide diversity of design character is encouraged. Building designs may incorporate iconic corporate identities provided that the design and material selections are adapted to fit within the TOD. Project architects are encouraged, but not required, to use forms, details and materials that have a modern or contemporary urban character rather than an historical one.

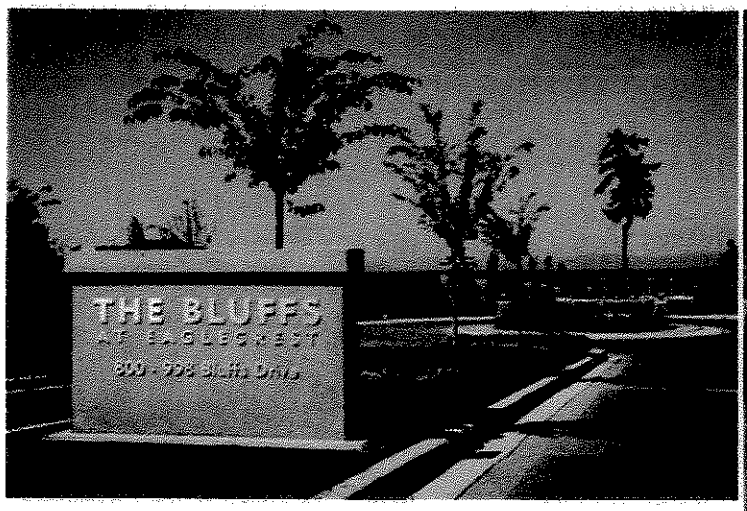
2. **Use of Unifying Design Elements:**
   The goal is to create an enhanced sense of place without creating an artificially themed identity. To this end a palette of unifying elements has been established. Builders will incorporate coordinated contemporary design elements in streetscapes, landscapes, signs and common areas. Project architects are encouraged, but are not required, to incorporate certain design elements into their building designs. Five design themes are described and illustrated in this document using example images and preliminary design selections.
   1. Coordinated Contemporary Site Signage System.
   2. Thematic Colors and Materials
   3. Contemporary Streetscape Element & Furnishing Palette
   4. Selected Iconic Plant Materials
   5. Contemporary Approach to Architecture

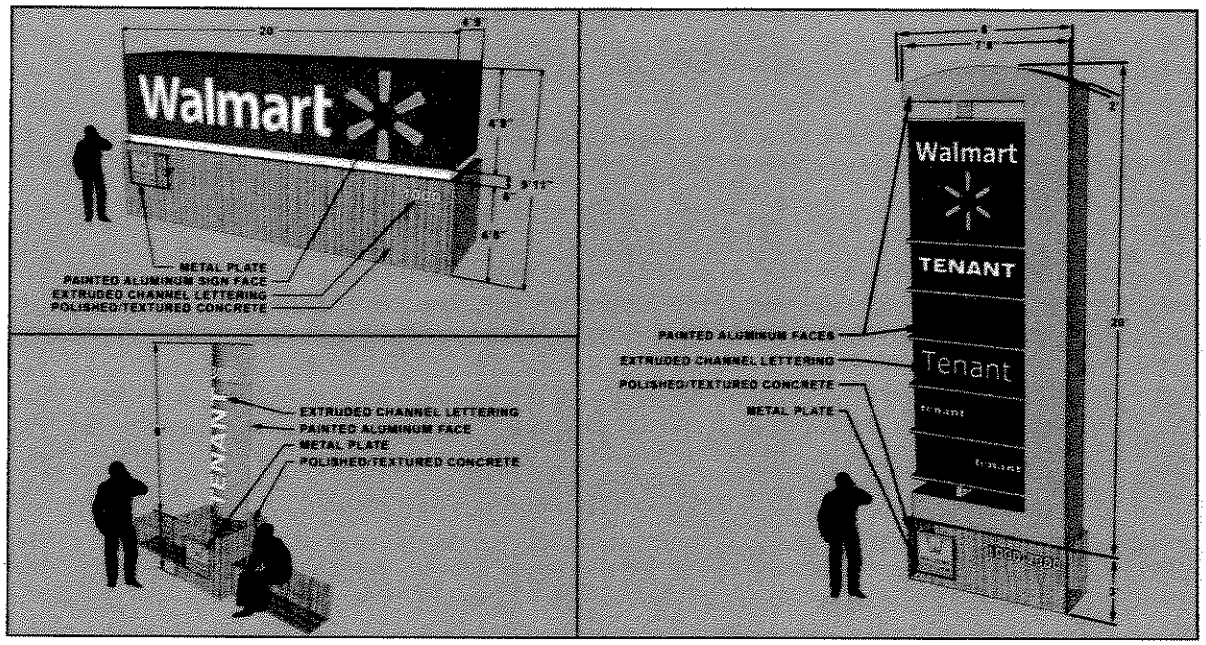
WALDORF
STATION

ELEMENT #1: Coordinated Contemporary Site Sign Palette

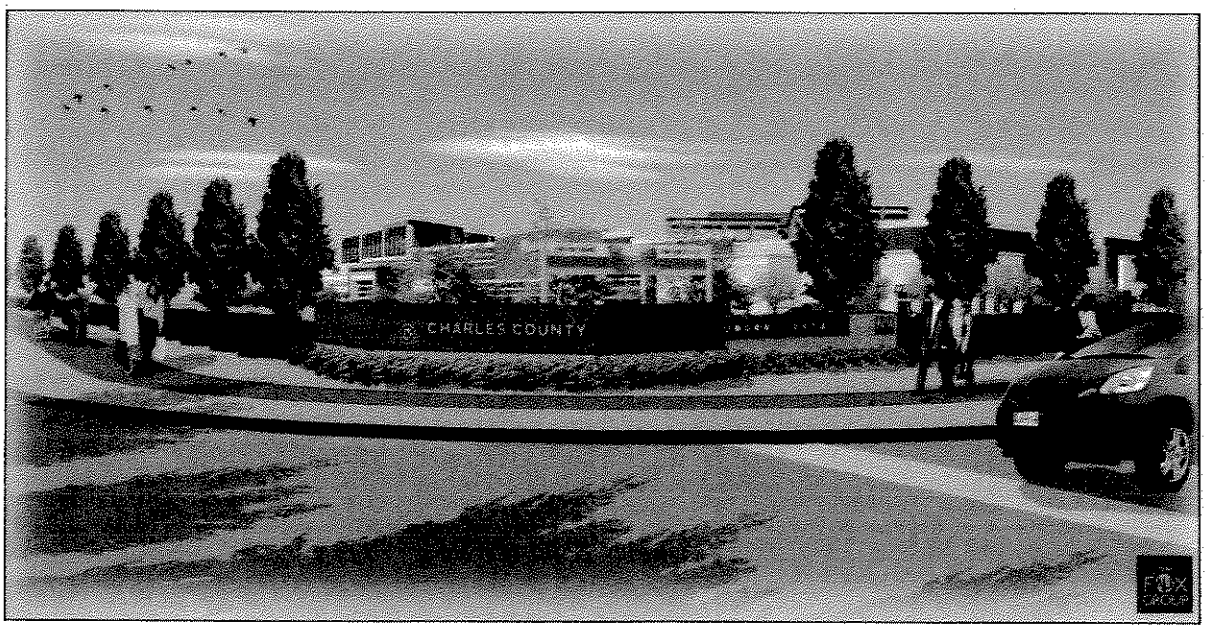
logo, poured concrete base, metal, thematic colors

WALDORF
STATION





PROPOSED CHARLES COUNTY GATEWAY MONUMENT

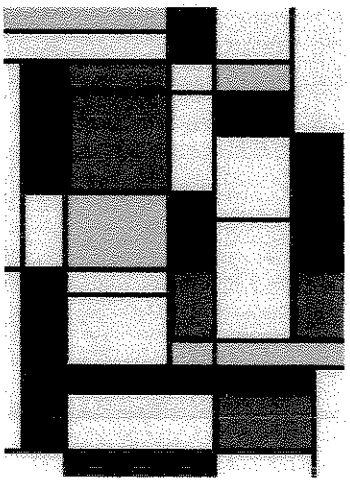


ELEMENT #2: Thematic Colors & Materials

Encouraged elements :

- Neutral grey tones – examples poured concrete and decorative block/stainless steel
- Warm yellow/yellow ochre tones – example: logo, signs, awnings, wall façades, decorative block panelized siding etc.
- Black and White –trim, wall façades, awnings
- Accents – Cool blues & bright red

Discouraged elements: Extensive use of brick in dark red shades.

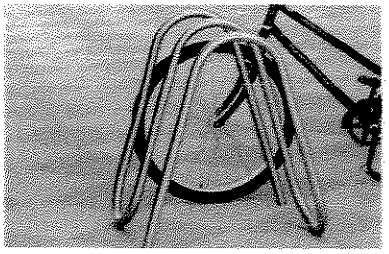


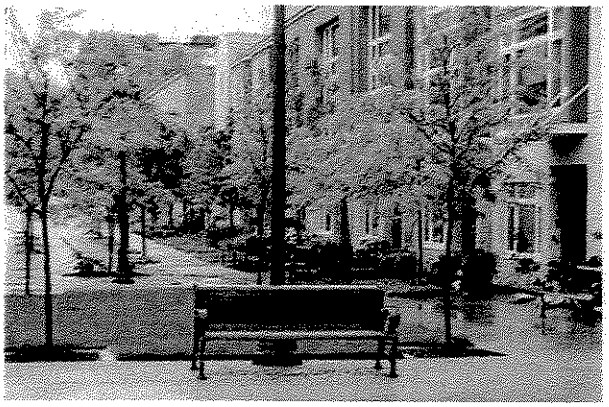
ELEMENT #3: Contemporary Streetscape Element & Furnishing Palette

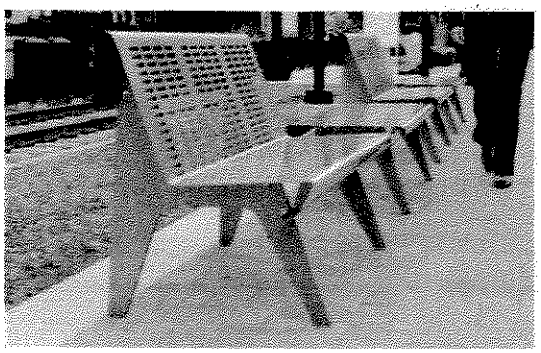
A related palette of compatible streetscape details and furnishings with a contemporary character shall be used on site. These shall be approved by the WCPDRB for general use in the WCTOD as a part of site plan applications. A Palette of stainless steel, concrete and black painted items is encouraged.

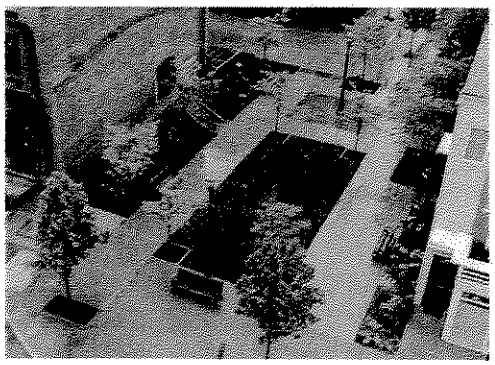
Elements that use concrete and metal in furnishings, walls and paving are encouraged. Decorative stamped paving details shall be selected to enhance the overall theme and character of selected Waldorf Crossing and coordinate with each other to be complimentary in material, color, and style. Location and furnishing selections shall be made before final site plan submission. Elements to be addressed may include:

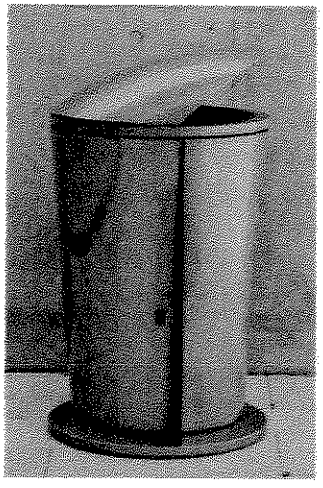
A. Fencing and Site Walls
B. Street Lights
C. Waste Receptacles
D. Benches
E. Bike Racks
F. Mailboxes and Newspaper Delivery Boxes
G. Café and Picnic Tables
H. Pavilions and Gazebos
I. Doggy litter bag dispensers

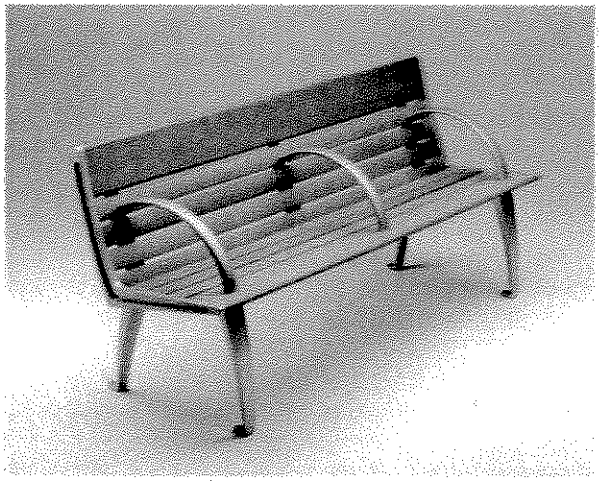


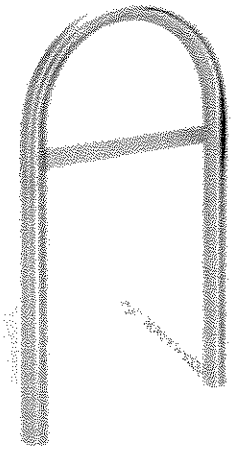


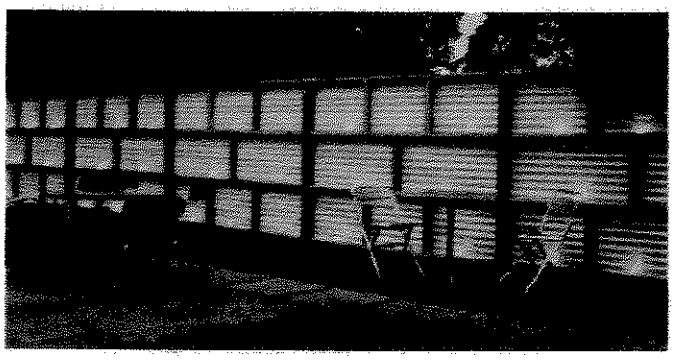


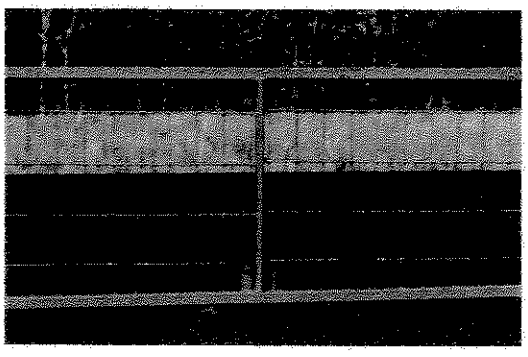


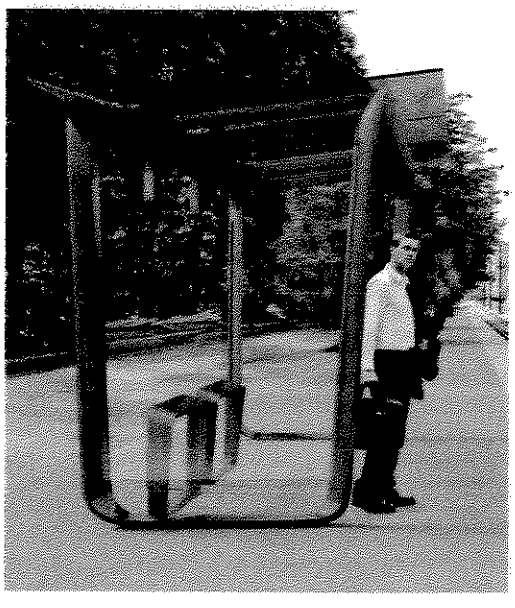


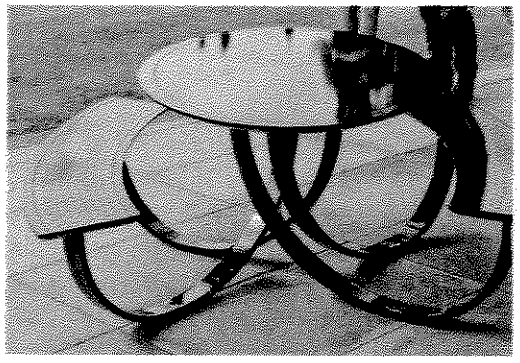


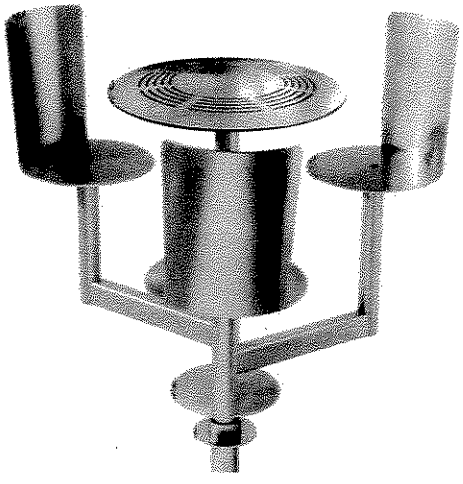


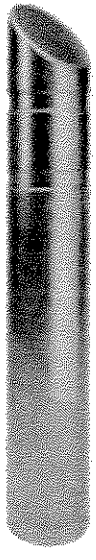


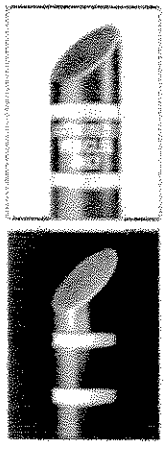


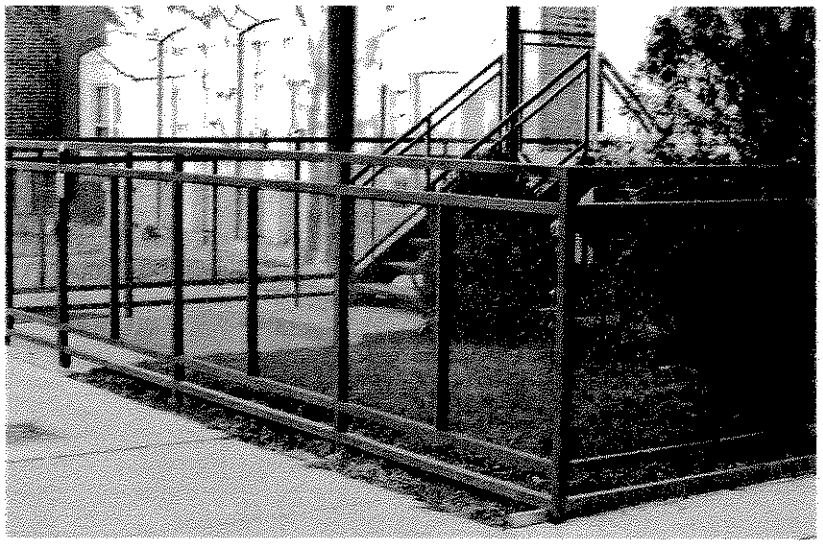




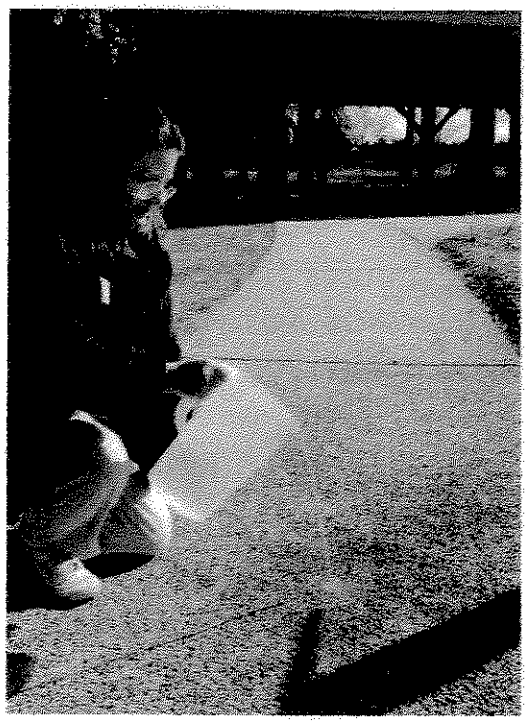




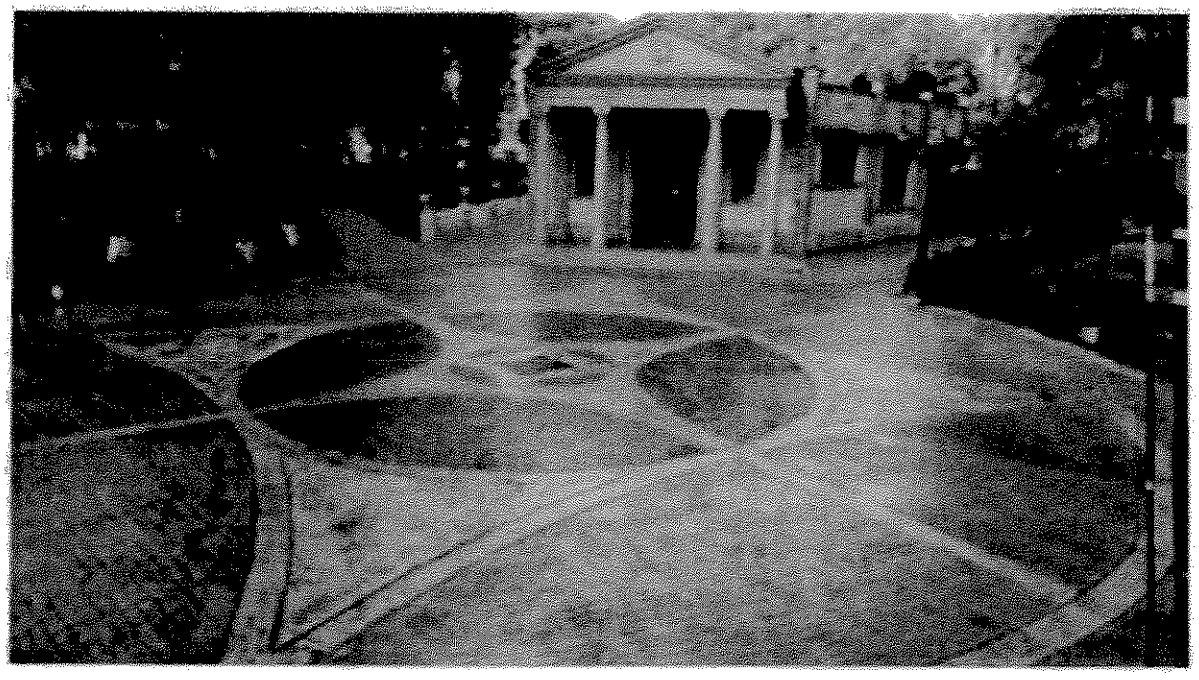


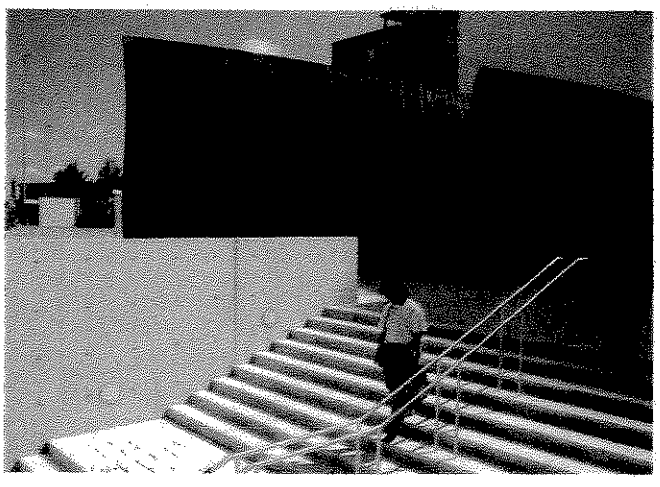


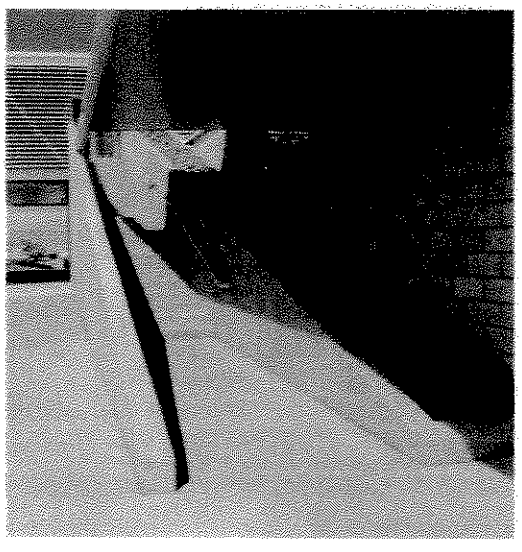
Use of Concrete



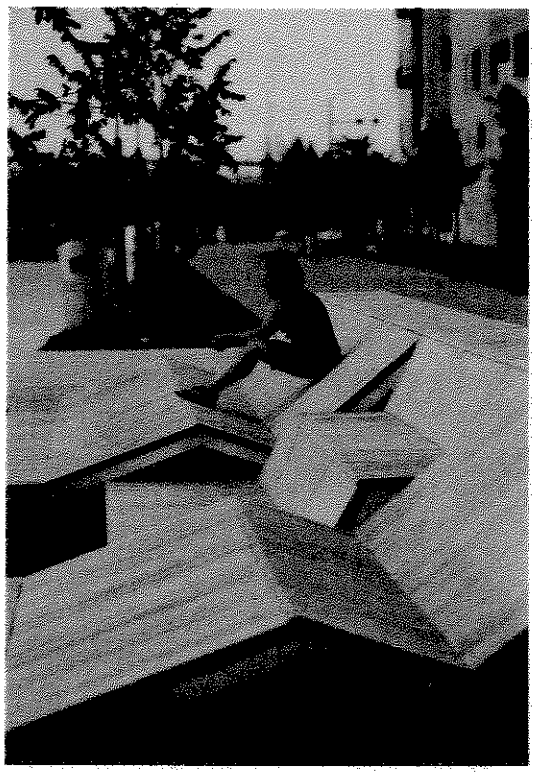
Use of Concrete – with site

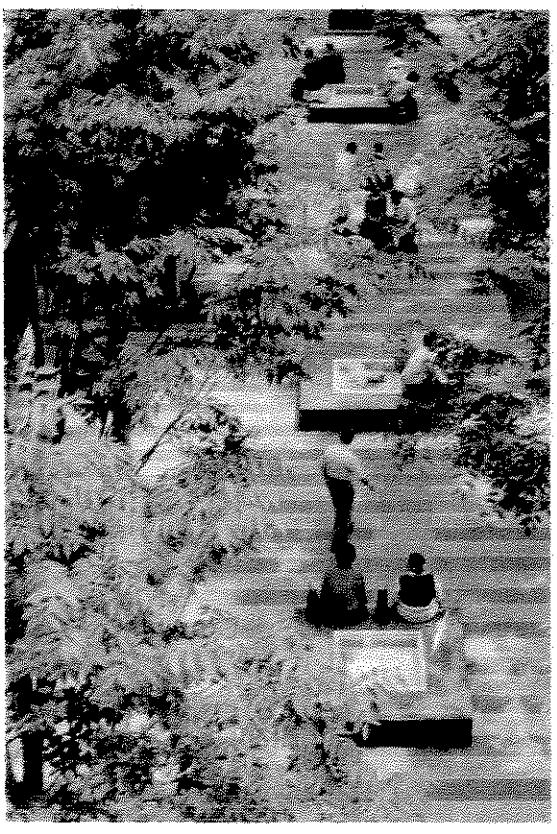




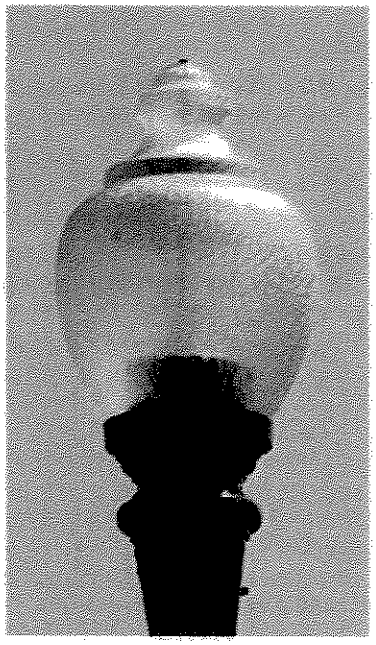


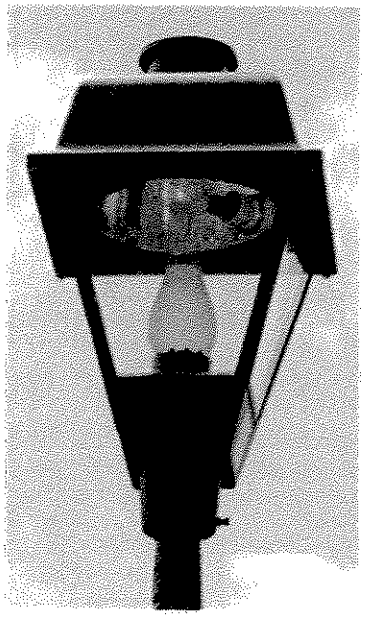
Benches & Outdoor Seating

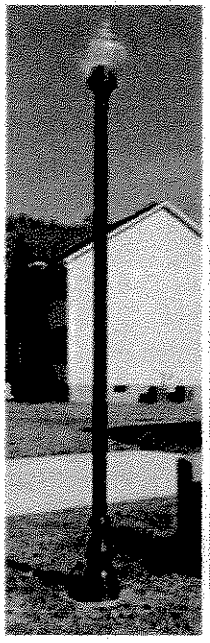


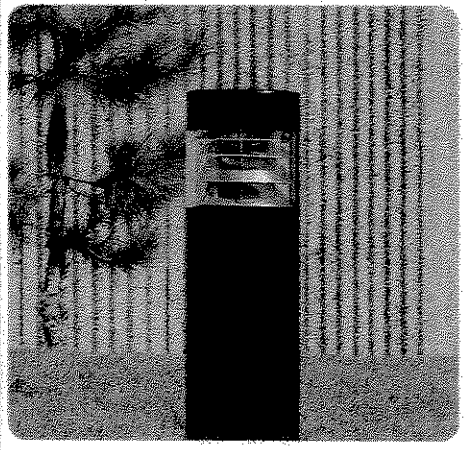


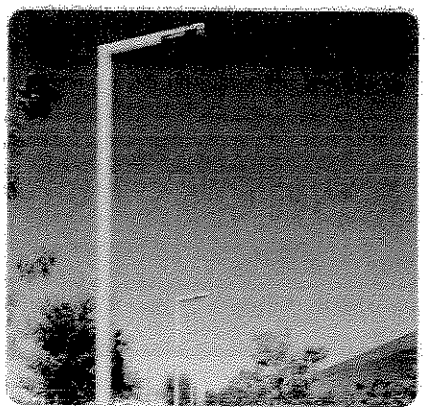
Site Lighting

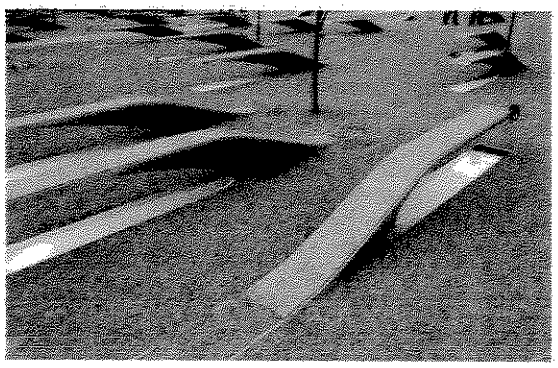




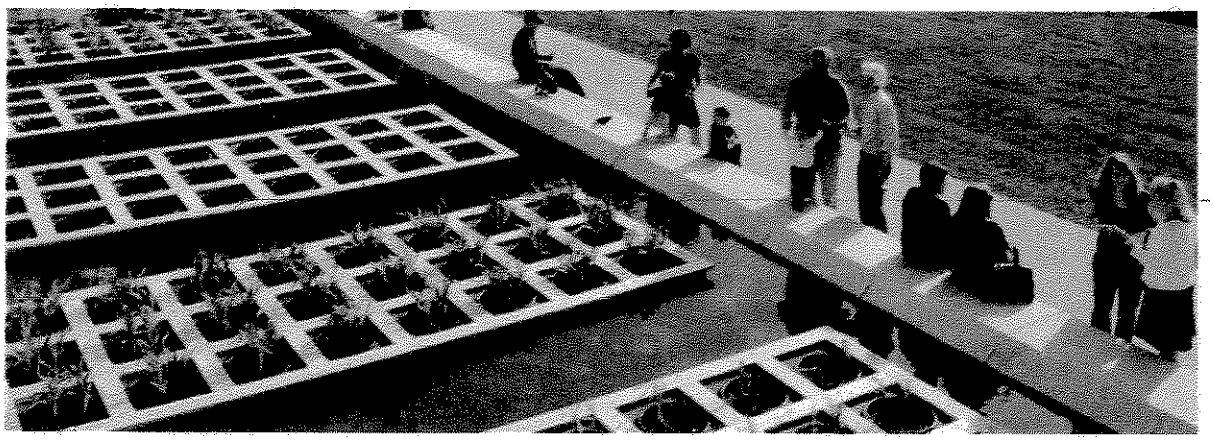


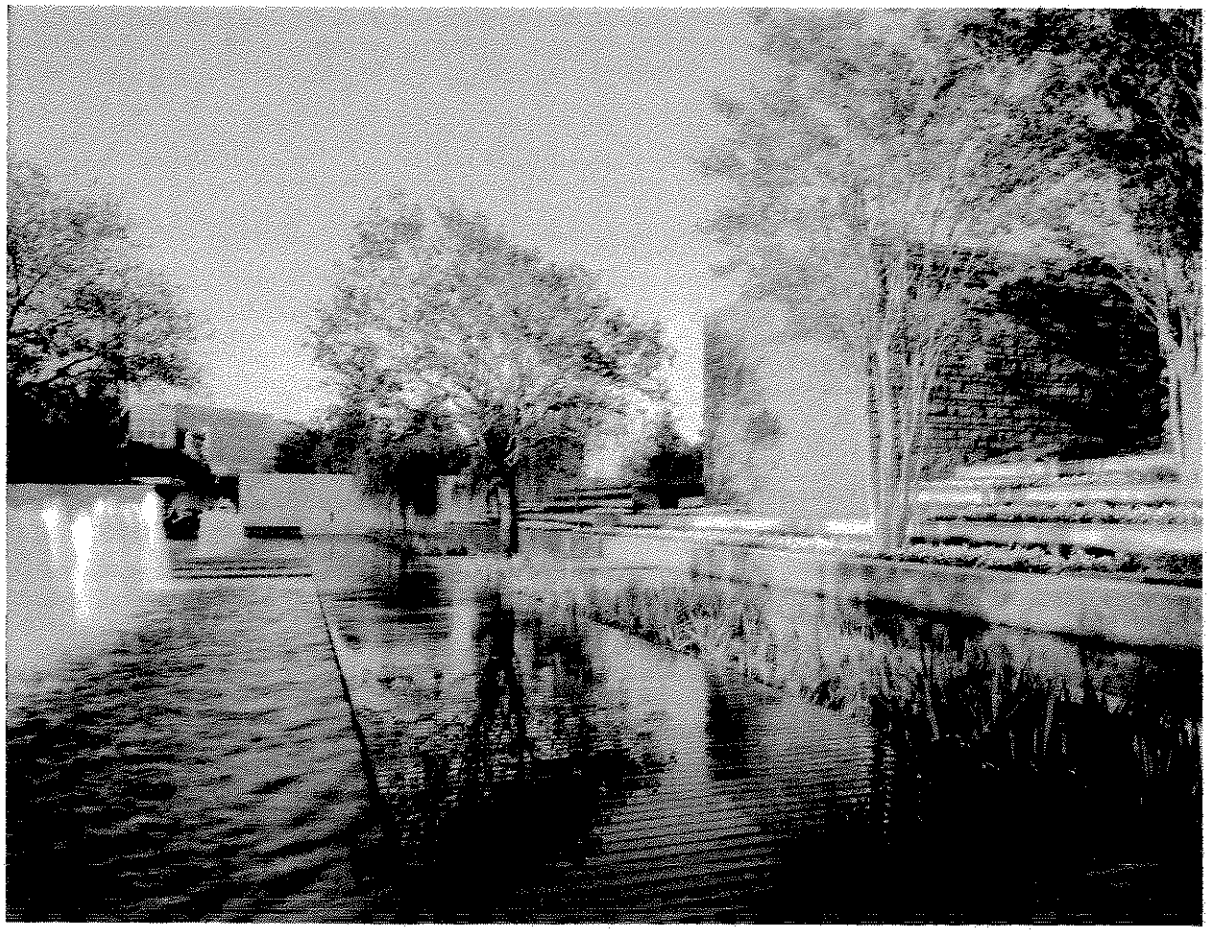




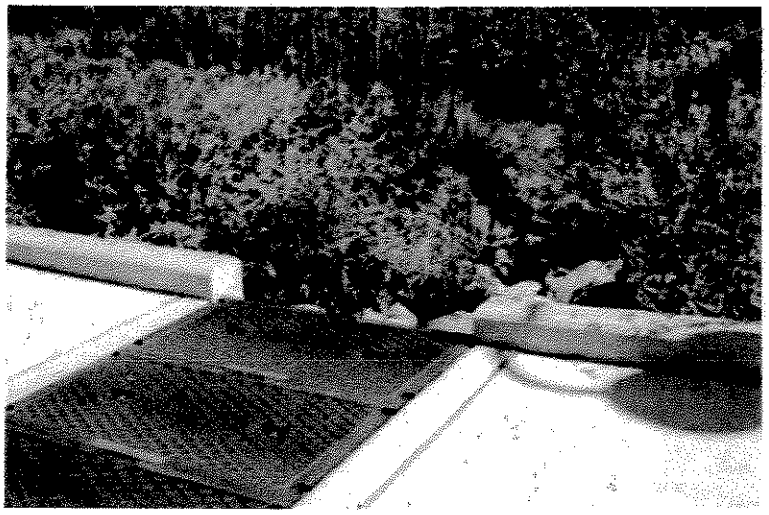


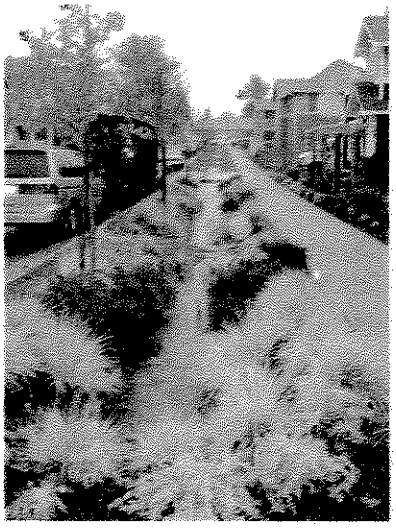
Use of Water – Storm water Management



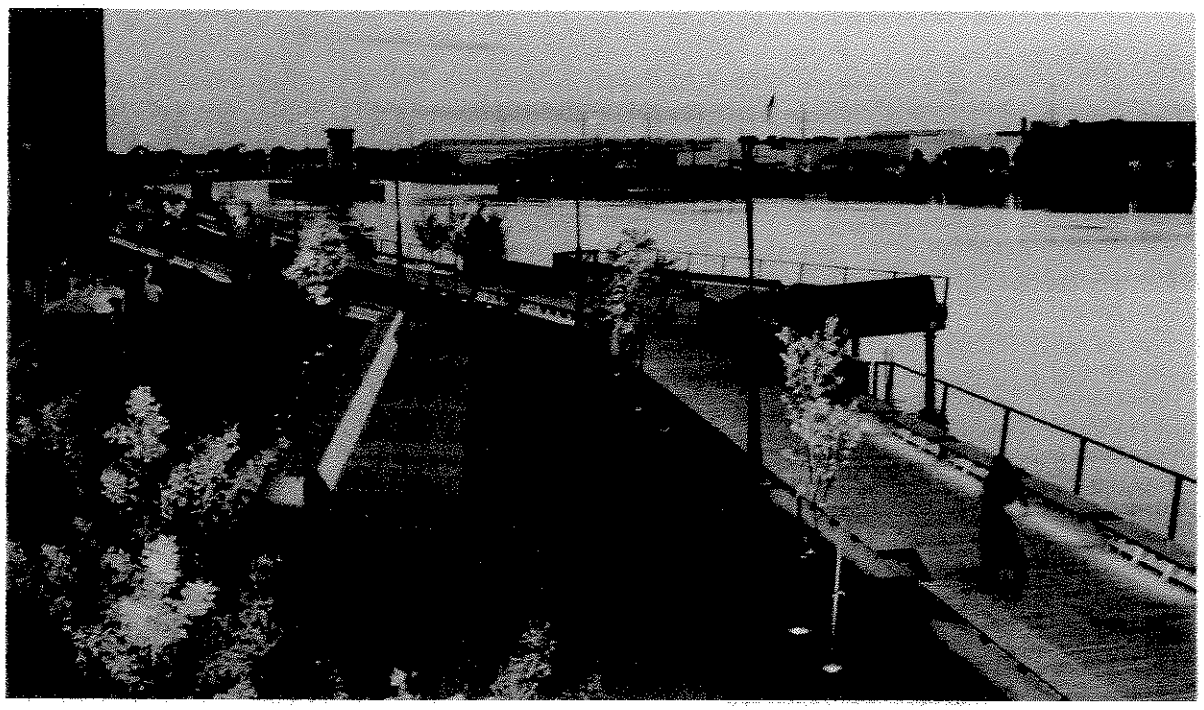


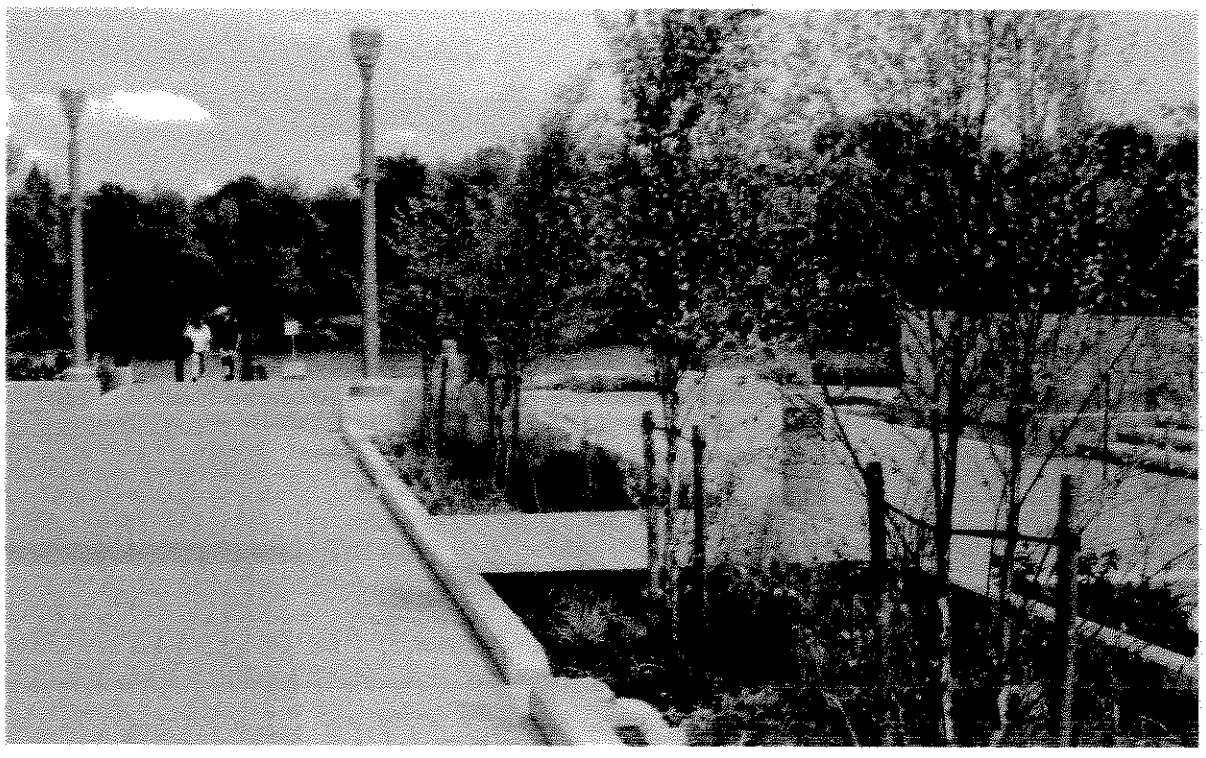
Use of Water – Storm water Management



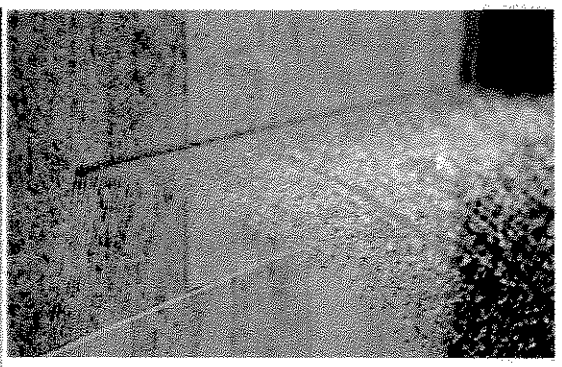


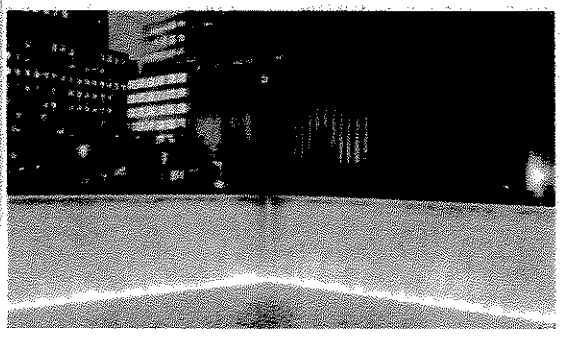
Open Spaces

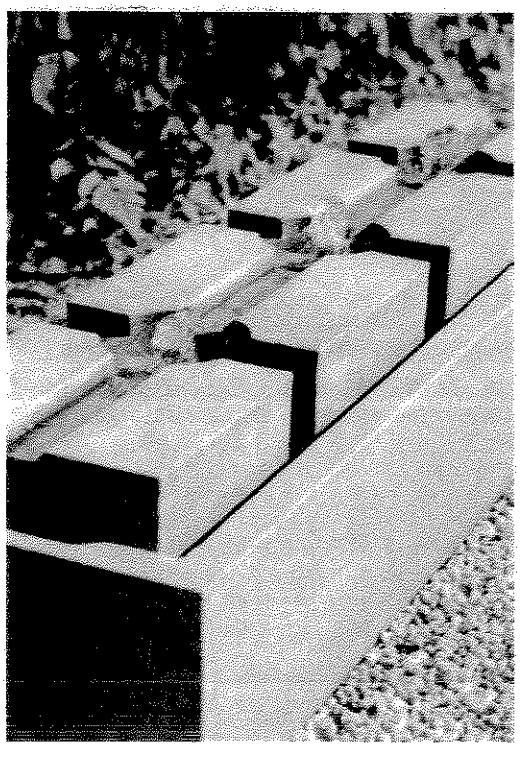


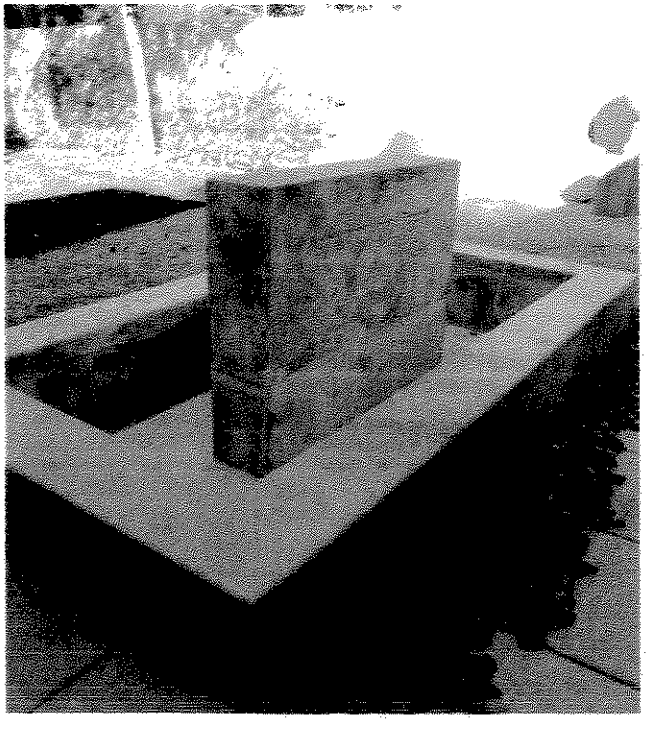


Fountains





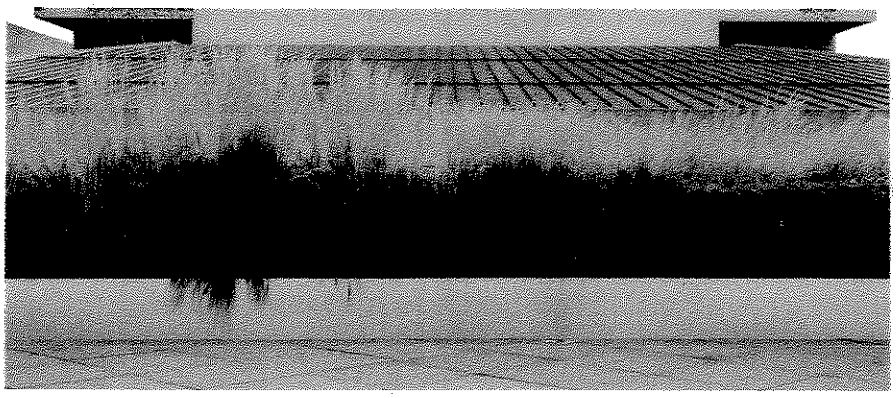




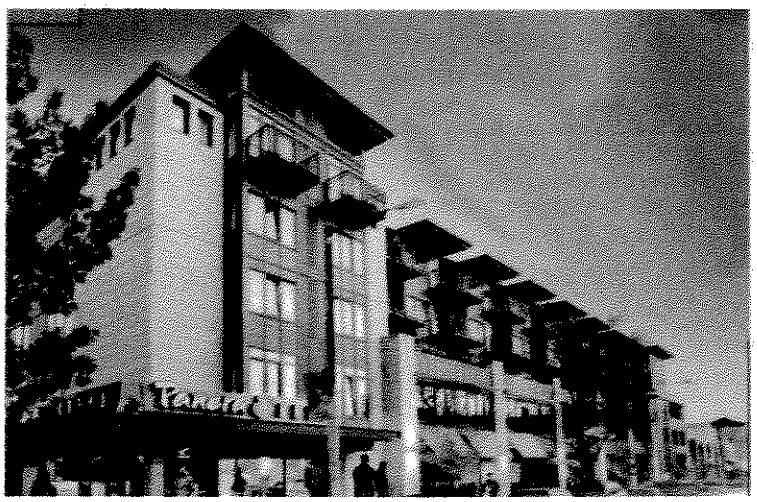
ELEMENT #4: ELEMENT 4: Selected Iconic Plant Materials

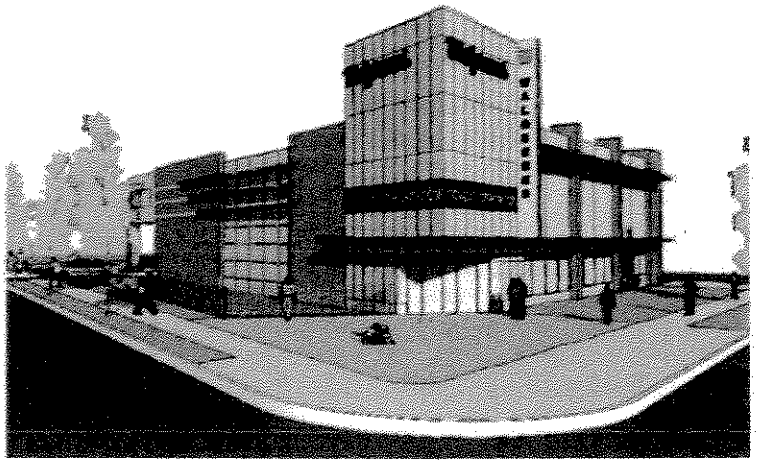
Gateway, streetscape and common area plantings should include distinctive forms and colors. Recommended iconic plants:

Shrub-rows and border plants should be striking in form and color:



ELEMENT #5: Contemporary Approach to Architecture





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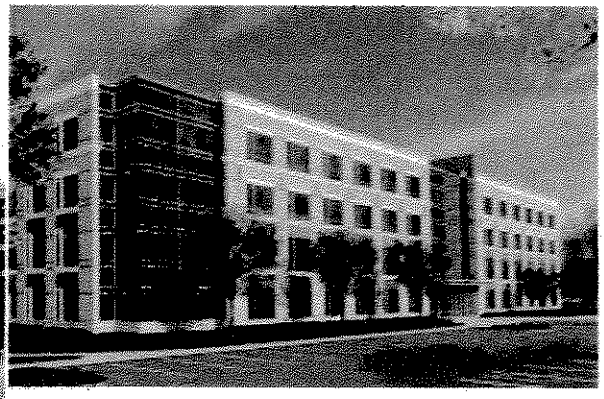
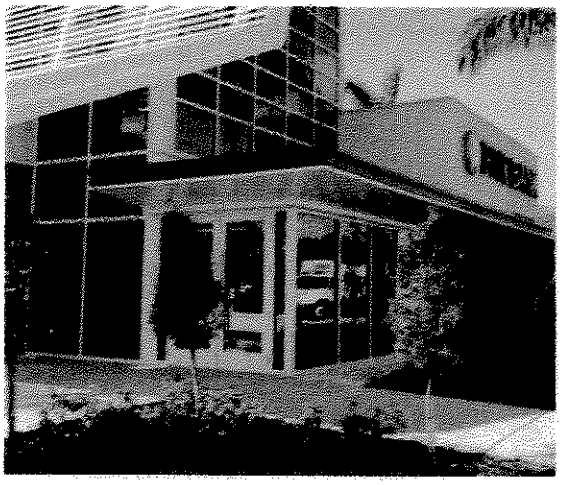
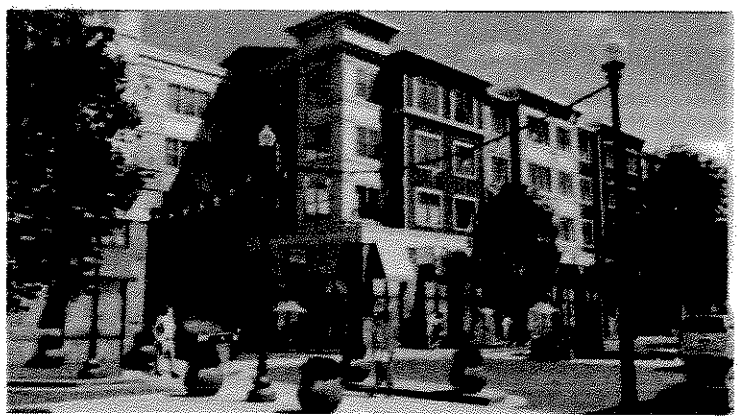
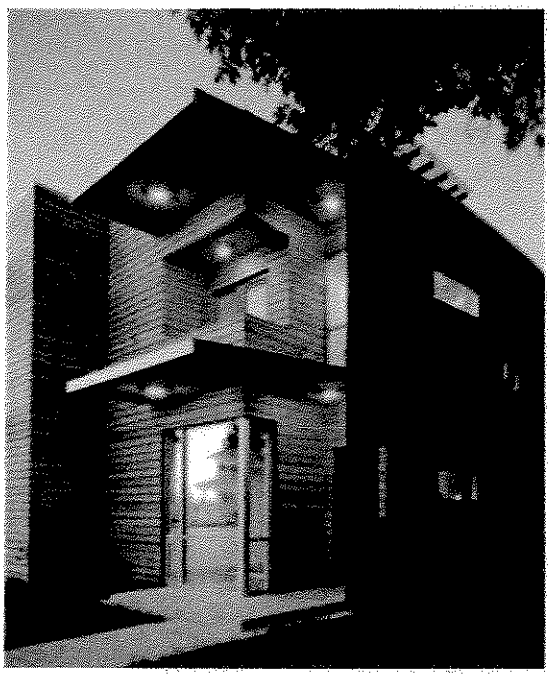
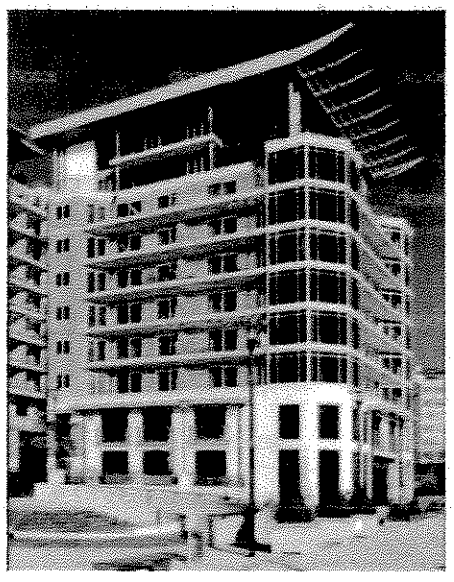
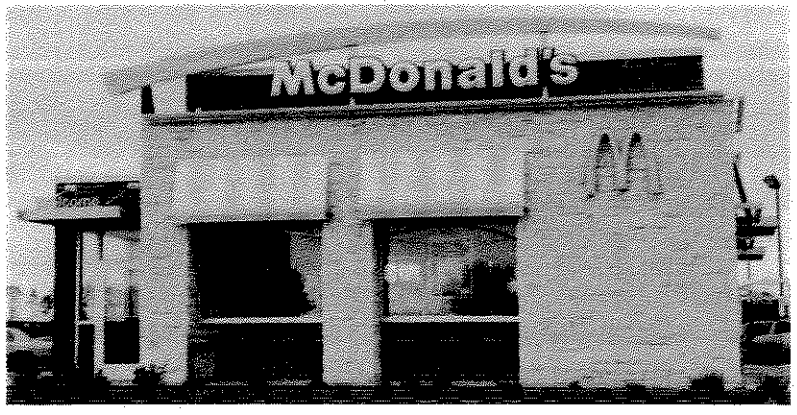


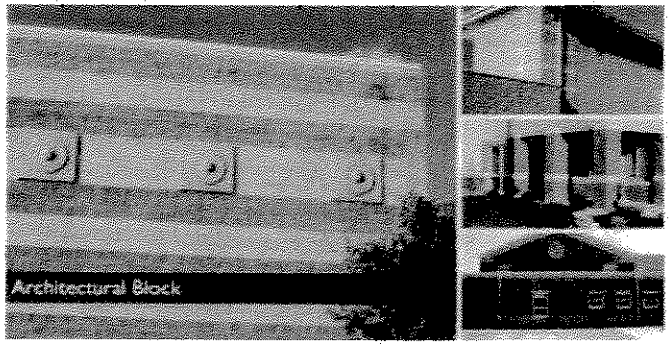
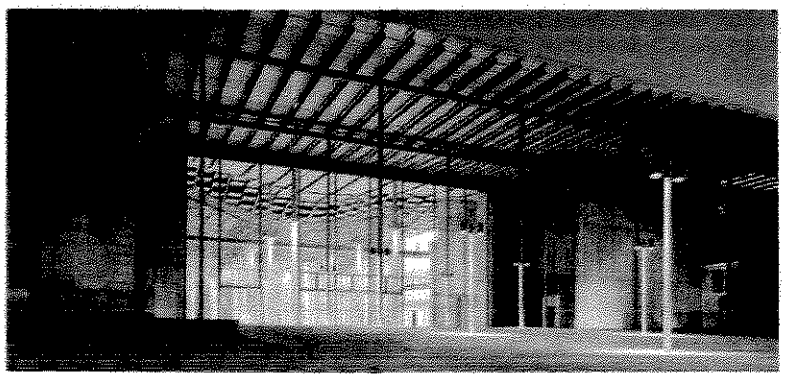
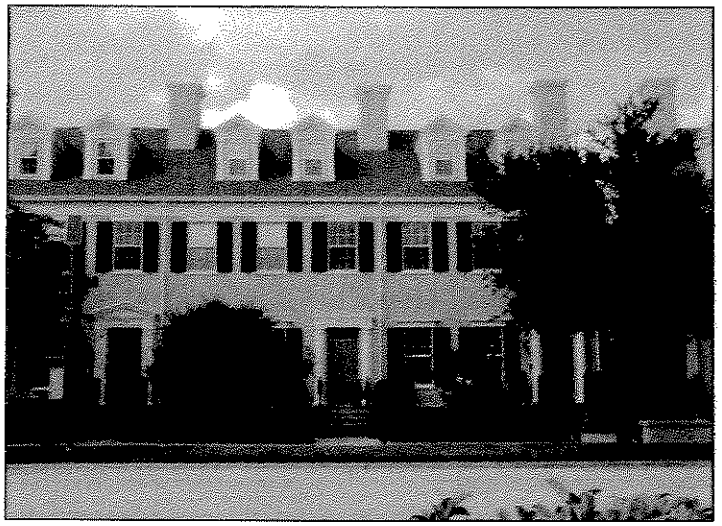
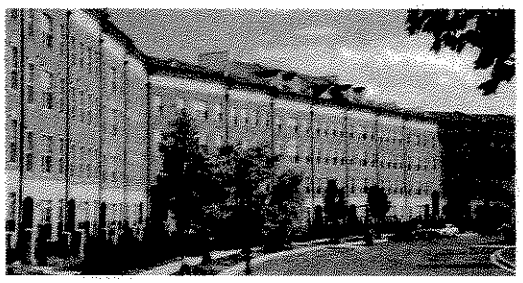
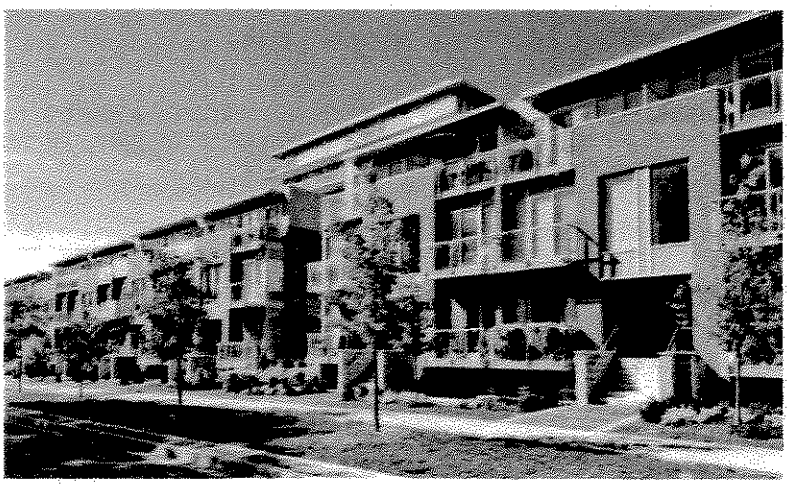
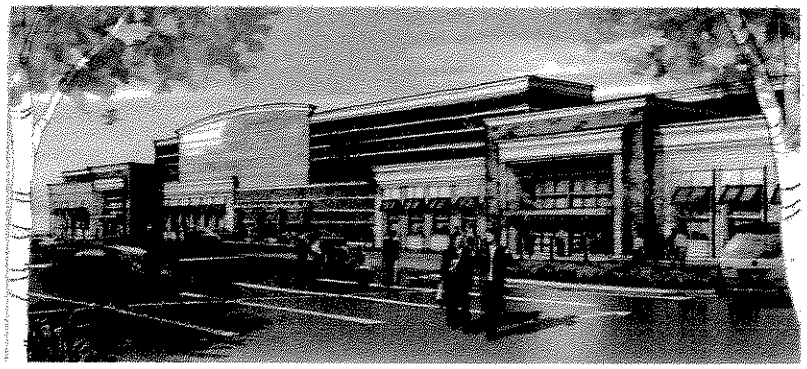
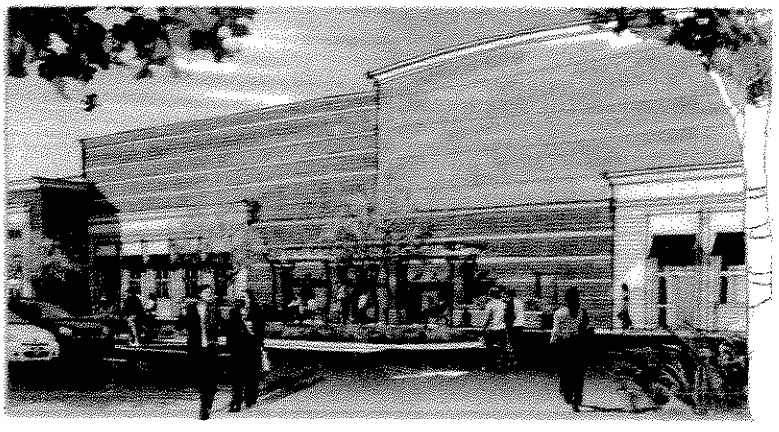









McDonald's


Architectural Block