



Waldorf Urban  
Redevelopment  
Corridor

200 Baltimore St.  
LaPlata, MD  
20646

(301) 885-2754

# WURC Areas of Focus

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## **Administration**

Leadership and management of the diverse programs, activities, and requirements for transforming the Waldorf Urban Redevelopment Corridor.

## **Revitalization and Redevelopment**

Land acquisition and disposition; the rehabilitation, development and adaptive re-use of properties; blight removal and beautification; developer selection and negotiations; and business assistance.

## **Outreach and Public Engagement**

A continuous schedule of forums, special events and promotions, news releases, small group presentations, etc.

## **Business Assistance**

Portfolio of programs and opportunities to support existing businesses, entrepreneurs, and new businesses in the redevelopment area.

## **Resource Development**

Public investment policy, community reinvestment, economic incentives, strategic partnerships, funding strategies, grant applications, special category designations, and shared services.