

COUNTY COMMISSIONERS OF CHARLES COUNTY, MARYLAND

2014 Legislative Session

BILL NO. 2014-06

Introduced by: Charles County Commissioners

Sign Regulations Balloon Usage

Date introduced: 04 / 22 / 2014

Public Hearing: 07 / 08 / 2014 @5:00 p.m.

Commissioners Action: 07 08 / 2014

Commissioner Votes: CQK: Y, RC: Y, KR: Y, DD: Y, BR: Y

Pass/Fail: Pass

Effective Date: 08 / 25 / 2014

Remarks: _____

NOTE: CAPITALS indicate matter added to existing text.
[Brackets] indicate matter deleted from existing law.

1 **COUNTY COMMISSIONERS OF CHARLES COUNTY, MARYLAND**

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4 **2014 Legislative Session**

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6 Bill No. 2014-06

7 Chapter No. 297

8 Introduced by Charles County Planning Division

9 Date of Introduction April 22, 2014

10
11 **SIGN REGULATIONS**

12 AN ACT concerning

13 **BALLOON USAGE**

14
15 FOR the purpose of

16 Recognizing the importance of balloon usage in commercial business advertising

17
18 BY Adding:

19
20 Chapter 297 – ZONING ORDINANCE

21 Article XIX Signs

22 Section 297-320 (P) (1-6)

23 *Code of Charles County, Maryland*

24 *(2013 Edition)*

25
26 BY Amending:

27
28 Chapter 297 – ZONING ORDINANCE

29 Article XIX Signs

30 Section 297-321(A) (3)

31 *Code of Charles County, Maryland*

32 *(2013 Edition)*

33
Asterisks *** mean intervening code language remaining unchanged
NOTE: CAPITALS indicate language added to existing law.
[Brackets] indicate language deleted from existing law.

1 **SECTION 1. BE IT ENACTED BY THE COUNTY COMMISSIONERS OF**
2 **CHARLES COUNTY, MARYLAND, that the Laws of Charles County, Maryland read as**
3 **follows:**

4 Chapter 297. ZONING ORDINANCE
5 Article XIX Signs
6

7 Section 297-320. Signs requiring neither permit nor payment of a fee.

8 * * * * * * * * * * * *

9 (P) BALLOONS. THE USE OF BALLONS IN COMMERCIAL ADVERTISING IS
10 PERMITTED IN ACCORDANCE WITH THE FOLLOWING CONDITIONS:

11
12 (1) PERMITTED ONLY ON WEEKENDS (SATURDAY AND SUNDAY), STATE
13 AND FEDERAL HOLIDAYS, AND DURING PRE-SCHEDULED SPECIAL EVENTS
14 OF A SPECIFIED DURATION.

15
16 (2) THEY SHALL NOT BE PLACED IN ANY RIGHT-OF-WAYS, SIGHT
17 DISTANCE EASEMENTS, OR IN LOCATIONS WHICH OBSCURE ANY TRAFFIC
18 SIGNAGE.

19
20 (3) THEY SHALL NOT FLOAT ANY HIGHER THAN THE BUILDING HEIGHT OF
21 THE BUSINESS.

22
23 (4) THEY SHALL BE SECURELY ATTACHED TO ENSURE THAT THEY ARE
24 NOT RELEASED AND CREATE ANY TYPE OF HAZARD TO PASSING TRAFFIC.
25 THE BALLOONS MUST BE REUSED OR DISPOSED OF PROPERLY AND SHALL
26 NOT BE DISPLAYED AFTER SUNSET.

27
28 (5) THEY SHALL NOT BE ATTACHED TO ANY EXISTING SIGNAGE OR LIGHT
29 POLES ON THE PROPERTY.

30
31 (6) EACH INDIVIDUAL BALLOON SHALL NOT EXCEED 20” IN DIAMETER
32 AND SHALL NOT BE ILLUMINATED.

33 * * * * * * * * * * *

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Section 297-321. Prohibited Signs

(A) The following signs or devices are prohibited:

* * * * *

(3) Signs that revolve or are animated or that utilize movement or apparent movement to attract the attention of the public. This includes, but IS not limited to, [balloons], three-dimensional models, pennants, and propeller discs.

* * * * *

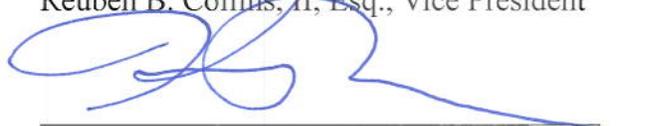
SECTION 2. BE IT FURTHER ENACTED, that this act shall take effect forty-five (45) calendar days after it becomes law.

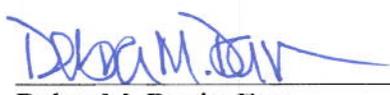
ADOPTED this 8th day of July 2014

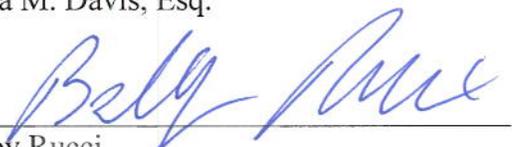
COUNTY COMMISSIONERS
CHARLES COUNTY, MARYLAND

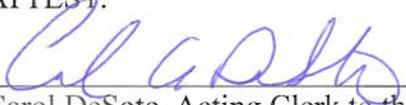

Candice Quinn Kelly, President


Reuben B. Collins, II, Esq., Vice President


Ken Robinson


Debra M. Davis, Esq.


Bobby Rucci

ATTEST:

Carol DeSoto, Acting Clerk to the Commissioners

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